



Partnering with America's Cities to Shape the Future of Mobility

New public-private partnership between Hertz and cities aims to accelerate the transition to electric vehicles, while creating economic opportunity and environmental benefits across communities.



"Electric vehicles are poised to transform the future of mobility, and that's why Hertz is investing in the largest electric vehicle rental fleet in North America. I can think of no better partner in Hertz's shift towards electrification than America's cities, where innovation is happening."

- Hertz CEO Stephen Scherr



Adding Electric Vehicles

Hertz is adding EVs to city markets for leisure, business and rideshare customers and working with cities to expand their own EV fleets through rentals.



Accelerating Charging Infrastructure

Hertz is supporting expanded EV fleets by adding charging capacity at its locations and accelerating public charging infrastructure in partnership with third parties. Hertz is sharing telematic insights from its connected fleet to inform city planning for charging infrastructure through the "Hertz Charging Opportunity Index."



Building Education and Training for Jobs of the Future

Hertz is donating EVs to and sharing training materials with local high school and community college auto programs to jumpstart EV skills. Hertz is also providing summer job opportunities for young people to develop hands-on experience for future careers.



Broadening Economic Opportunity

Hertz is making EVs available to rideshare drivers. Approximately 50,000 rideshare drivers have rented an EV through Hertz driving over 260 million miles with zero emissions.

Case Studies: Hertz Electrifies Atlanta & Orlando



Atlanta

Adding up to
4,000 EVs



"The City of Atlanta wants 100% clean energy for 100% of Atlantans by 2035, and public-private partnerships like the Hertz Electrifies Atlanta initiative will help us move closer to our goal."

- Atlanta Mayor Andre Dickens



Orlando

Adding up to
6,000 EVs



"Our partnership with Hertz Electrifies will help us meet our goal of accelerating electric vehicles and expanding charging infrastructure. We are making Orlando ready for the future and working to ensure that everyone experiences the benefits that electric mobility options can bring."

- Orlando Mayor Buddy Dyer

Case Studies: *Hertz Electrifies* Denver & Houston

Denver

Adding up to
5,200 EVs



"This partnership with Hertz will provide invaluable data about where we need charging infrastructure the most, as well as provide new opportunities with this new technology to create good-paying jobs for our current and future workforce."

- Denver Mayor Michael B. Hancock

Houston

Adding up to
2,100 EVs*



"Electrification can benefit every community in Houston. We're proud to work with Hertz and bp pulse to build up electric fleets and charging infrastructure and bring education and training that will provide new opportunities to all Houstonians."

- Houston Mayor Sylvester Turner

Hertz Electrifies in the Media

AXIOS

Hertz aims to speed the adoption of electric vehicles (EVs) one city at a time, starting with Denver, where the car rental giant is launching a public-private partnership to add more neighborhood chargers and prepare workers for future jobs... Renting an electric car gives potential EV buyers a no-risk way to try before they buy.

Bloomberg



The Atlanta Journal-Constitution

The Denver Gazette

CARB Buzz

Chron

Automotive News

innovationmap

The EV Report



GREEN CAR REPORTS

ORLANDO BUSINESS JOURNAL



Want to see *Hertz Electrifies* in your community?

Contact Hertz Electrifies at HertzElectrifies@hertz.com